

# XTRUmag Flexible Magnetic Sheeting

## STANDARD PRODUCT TECHNICAL SPECIFICATIONS

PRODUCT	THICKNESS	POWER
.030" XTRUmag (.75 mm) A true .030" thickness plus laminate 85 lbs./ft2		

## Product Applications:

XTRUmag is a multi-purpose flexible magnetic product for signage, screen printing, digital imaging and advertising specialty. The applications are limitless.

## Manufacturing Process:

MagX's unique extruded manufacturing process ensures that our flexible magnetic sheeting is the absolute smoothest and most flexible magnetic product available.

## Standard Laminates:

Our standard laminates are compatible with most printing methods and inks including solvent based inkjet systems, screen-printing inks, bulletin colors and cut vinyl application. Like all MagX's products, our exclusive coating system eliminates the chance of any delamination. XTRUmag standard colors include White Matte, White Gloss, Black, Blue, Green, Orange, Red, Yellow, Pressure Sensitive Adhesive (PSA) and Plain Brown (no lamination). Custom laminates are available upon request.

## Standard Lengths:

Depending on the laminate and thickness, roll lengths include 10 ft., 25 ft., 50 ft., and 100 ft. with other lengths available upon request.

## Thickness:

Unlike other manufacturers, MagX's XTRUmag flexible magnetic sheeting is a true mil thickness plus laminate.

## Weatherability:

MagX's XTRUmag flexible magnetic sheeting is the best performing product in adverse weather conditions and in temperatures from -15°F to 160°F (-26°C to 71°C).

## Flexibility:

At 68°F (20°C), MagX's XTRUmag flexible magnetic sheeting can be coiled to a 1/2" (12.7mm) radius without cracking.

## **Magnetization:**

MagX's state-of-the art, multi-pole magnetization method provides maximum holding power. Our standard magnetization is 12.5 poles per inch.

## **Packaging:**

MagX's XTRUmag flexible magnetic sheeting comes standard in heavy gauge corrugated packaging with a 3" core and suspension system ensuring maximum protection against damage. Custom packaging available upon request.

## **Clean and Care:**

Please refer to MagX's [Clean and Care Guidelines](#) for years of trouble free service.

## **Note:**

Please test your specific printing method and ink for compatibility prior to any production run. Contact our customer service department at 1-800-979-1150 with any questions you may have.